

END SEMESTER EXAMINATION

Entrepreneurship: CMET0081

Total Marks: 100

Duration: 3 hrs

[1X10=10]

1. Choose the correct alternatives:

- i. Entrepreneurship can be best described as- CO [2]
 - a) A process that requires setting up a business
 - b) Taking a significant risk in a business context
 - c) Having a strong vision;
 - d) A process involving innovation new products or services and value creation
- ii. The function of entrepreneur is: CO [2]
 - a) To imagine a business idea
 - b) To study project feasibility
 - c) To setup enterprise
 - d) All of the above
- iii. MSMEs contribute to ____ % of GDP. CO [1]
 - a) 25
 - b) 50
 - c) 29.7
 - d) 75
- iv. Which of the following is a main problem for small business ____ CO [2]
 - a) Raw material
 - b) Finance
 - c) Managerial skill
 - d) All of the above
- v. An infrastructure that helps entrepreneurs in their early stage of the start-up life cycle with plug and play facilities and other common services is called- CO [2]
 - a) Incubator
 - b) Accelerator
 - c) Angel investor
 - d) Venture capital
- vi. Sustainability of entrepreneur development depends on factors like ____ CO [2]
 - a) Technical skills
 - b) Technology

c) Organizational sustainability

d) All of these

vii. A feasibility study is presented in the form of a ____ CO [2]

a) Project idea

b) Project statement

c) Project analysis

d) Project report

viii. Location of the project refers to ____ CO [2]

a) Local area

b) Concentrated area

c) Geographical area

d) None of these

ix. The ambitious startup India movement was launched by ____ CO [1]

a) Narendra Modi

b) Himanta Biswa sharma

c) Mahatma Gandhi

d) Sardar Patel

x. Startups must not be older than ____ CO [2]

a) 2 years;

b) 5 years;

c) 7 years;

d) 8 years.

2. Answer briefly any five of the following questions.

[3X5=15]

i. Write short note on social entrepreneurship. CO [2]

ii. Explain family business in India. CO [2]

iii. Write a short note on Angel investor. CO [2]

iv. Write a note on Project proposal. CO [2]

v. Explain the meaning of Layout. CO [2]

vi. What do you mean by principal customers? CO [2]

3. Answer any five of the following questions:

[7X5=35]

i. Explain the determinants and importance of entrepreneurship and creative behaviour. CO [4]

ii. Critically analyze the values of contemporary role models in Indian businesses. CO [3]

- iii. Explain the various sources of finance available for business houses in India. CO [4]
- iv. Explain Public and private system of stimulation. CO [4]
- v. Explain the contents of business plan/ project proposal. CO [4]
- vi. What are the basic problems for startups in India? Explain. CO [3]

4. Answer any four of the following questions:

[10X4=40]

- i. Explain the differences between Cultural Entrepreneur and Social entrepreneur. CO [3]
- ii. Explain the reasons for conflict in family businesses and also suggest its resolutions. CO [4]
- iii. Explain the role and functions of Venture capital. CO [2]
- iv. Prepare a draft business plan considering various aspects. CO [3]
- v. Explain the various types of feasibility study. CO [4]
- vi. Explain the various types of resources required for a startup business. CO [4]